

## label constructions that stick to thing

## Product Data Sheet: CR2ST-TS

50# Coated TT 4"x6" | tire-s HCW Dry Edge | 40#

Rev. No. 04.01.01 | Date 30APR24

This is a 50# coated paper face stock. The coating is optimized for for thermal transfer printing on applications with conventional pre-printing.

Our CR2ST-TS is a roll of 4 inch by 6 inch die-cut labels.

smooth surface for good bar code reproduction smudge resistance for durable bar code image high strength for fast matrix stripping high brightness and blue-white shade for enhanced appearance caliper (+/- 10%) 3.1mil smoothness (5S, PPS) 2.00 opacity % 87 brightness % 85 CD tensile (lbs/in) 17 MD tear (q) 42

print methods: thermal transfer

## an aggressive hot-melt adhesive for tires

Tire-s is a versatile pressure-sensitive adhesive designed to conform to both tire walls and tire tread.

extra surface contact
very high flow properties
ultra soft adhesive
maximum surface contact
good initial tack / smooth release
excellent cold / minor heat resistance



3mil	caliper (+/- 10%)
0	min app temp (°F)
-60-130	service range (°F)
7.5	180° peel (PLI)
5.5	RT loop tack (PLI)
140	SAFT (°F)



\* minimum temperature and service temperature range are projections based off ongoing testing

1/8" 4-sided Dry Edge
This no ooze barrier will ensure the extra adhesive won't gunk up your printer.



This is a 40# bleached, super calendered kraft liner.

This liner features excellent die cutting and matrix stripping.

caliper (+/- 10%) 2.4mil

total caliper (+/- 10%) 8.5mil

this product has a 1 year shelf life when stored at 72°F and 50% relative humidity
estimated roll weight may vary substantially: width (in) x length (in) x 0.0324
published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty