

## Product Data Sheet: CR2SM-TS

### 3mil Matte Wht PP TC 4"x6" | tire-s HCW Dry Edge | 40#

Rev. No. 04.01.01 | Date 30APR24

This a matte white, mineral-filled, BOPP film.  
Our CR2SM-TS is a roll of 4 inch by 6 inch die-cut labels.

matte, print receptive coating  
good strength and durability

caliper (+/- 10%) 3mil

print methods: thermal transfer

facestock

### an aggressive hot-melt adhesive for tires

Tire-s is a versatile pressure-sensitive adhesive designed to conform to both tire walls and tire tread.

extra surface contact  
very high flow properties  
ultra soft adhesive  
maximum surface contact  
good initial tack / smooth release  
excellent cold / minor heat resistance



**Dry Edge**  
series

1/8" 4-sided Dry Edge

This no ooze barrier will ensure the extra adhesive won't gunk up your printer.



caliper (+/- 10%) 3mil  
min app temp (°F) 0  
service range (°F) -60—130  
180° peel (PLI) 7.5  
RT loop tack (PLI) 5.5  
SAFT (°F) 140

\* minimum temperature and service temperature range are projections based off ongoing testing

adhesive

This is a 40# bleached, super calendered kraft liner.  
This liner features excellent die cutting and matrix stripping.

caliper (+/- 10%) 2.4mil

total caliper (+/- 10%) 8.4mil

this product has a 1 year shelf life when stored at 72°F and 50% relative humidity  
estimated roll weight may vary substantially: width (in) x length (in) x 0.0324  
published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

liner