



# C1153

## 50# TT | timberTack + | 40#

This facestock is designed for pressure sensitive thermal transfer applications with conventional pre-print. The coatings on this grade are optimized for thermal transfer printing, while providing a surface for flexographic preprinting. This grade features a smooth surface and high strength for fast printing and matrix stripping.

### Features and Benefits

- ✦ coatings designed for thermal transfer printing
- ✦ smooth surface for good bar code reproduction
- ✦ smudge resistance for durable bar code image
- ✦ high strength for fast matrix stripping
- ✦ high brightness and blue-white shade for good label appearance

|                      |        |
|----------------------|--------|
| caliper (+/- 10%)    | 3.1mil |
| smoothness (5S, PPS) | 2.00   |
| opacity %            | 87     |
| brightness %         | 85     |
| CD tensile (lbs/in)  | 17     |
| MD tear (g)          | 42     |

facestock



### an aggressive hot-melt adhesive for difficult to label surfaces

TimberTack is designed as a soft adhesive to create maximum contact with the application surface. TimberTack is an extra aggressive adhesive.

- ✦ wood
- ✦ carpet backing
- ✦ livestock
- ✦ burlap
- ✦ HDPE
- ✦ recycled corrugated packaging

|                           |         |
|---------------------------|---------|
| caliper (+/- 10%)         | 1.8mil  |
| min application temp (°F) | 10      |
| service range (°F)        | -60—145 |
| 180° peel (PLI)           | 5       |
| RT loop tack (PLI)        | 6       |
| SaFt (°F)                 | 160     |

adhesive

This is a 40# bleached, super calendered kraft liner. This liner features excellent die cutting and matrix stripping.

|                   |        |
|-------------------|--------|
| caliper (+/- 10%) | 2.4mil |
|-------------------|--------|

liner

total caliper (+/- 10%) 7.3mil

this product has a 1 year shelf life when stored at 72°F and 50% relative humidity

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty