



# C1037

## 50# Coated TT | snappLock HCW | 40#

This facestock is designed for pressure sensitive thermal transfer applications with conventional pre-print. The coatings on this grade are optimized for thermal transfer printing, while providing a surface for flexographic preprinting. This grade features a smooth surface and high strength for fast printing and matrix stripping.

### Features and Benefits

✦ coatings designed for thermal transfer printing	caliper (+/- 10%)	3.1mil
✦ smooth surface for good bar code reproduction	smoothness (5S, PPS)	2.00
✦ smudge resistance for durable bar code image	opacity %	87
✦ high strength for fast matrix stripping	brightness %	85
✦ high brightness and blue-white shade for good label appearance	CD tensile (lbs/in)	17
	MD tear (g)	42

facestock



### an aggressive hot-melt adhesive for difficult to label surfaces

SnappLock features high initial tack and peel values. It has excellent die cutting capabilities, maximizing press speeds. SnappLock excels on cylindrical applications and smooth, or moderately textured surfaces.

### Common Applications

✦ powder coated	✦ low surface energy plastics	caliper (+/- 10%)	1.4mil
✦ stainless steel	✦ recycled corrugated	min application temp (°F)	40
		service range (°F)	-40-190
		180° peel (PLI)	7.2
		RT loop tack (PLI)	11.3
		saft (°F)	160

adhesive

This is a 40# bleached, super calendered kraft liner. This liner features excellent die cutting and matrix stripping.

caliper (+/- 10%) 2.4mil

liner

total caliper (+/- 10%) 6.9mil

this product has a 1 year shelf life when stored at 72°F and 50% relative humidity

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty